



**Lutheran
Social Services**
OF NORTHERN
CALIFORNIA



presents

September 22, 2009
Memorial Auditorium
Sacramento, CA

Your ad will be seen by over 3500
potential customers at this event.
Program Advertising Order Form

**GARRISON
KEILLOR**

Orders, artwork and payment due by August 21, 2009.

Mechanical Requirements: The advertiser is expected to furnish appropriate camera-ready art or electronic media. Assistance is available. Basic assistance is included.

Electronic Files: We accept Adobe Photoshop, Adobe Illustrator, Adobe InDesign and Microsoft Word (text files only). All support images must be saved in TIFF, JPEG, EPS or PSD formats at a minimum resolution of 300 DPI AT ACTUAL PRINT SIZE. Electronic files under 10 MB may be sent to shill@lssnorcal.org.

Ad Copy: Any ad material that does not accompany the contract should be forwarded to shill@lssnorcal.org.

Organization: _____

Contact: _____

Address: _____

City, State, Zip: _____

Phone: _____ **Email:** _____

I WOULD LIKE TO PAY BY: Check # _____ (enclosed)

Visa Mastercard

Card #: _____

Exp (month/year): ____/____

Please check off your ad size selection on the right, enclose this order form and any ad copy or electronic files. Mail to LSS, 988 Oak Grove Road; Concord, CA 98233.

Submitted materials will not be returned.

Questions? Call Susan Hill at 925.825.1060 x 17 for more information.

Lutheran Social Services Thanks You For Your Support!

PLEASE CHECK AD SIZE CHOICE



Full Page Premium* (5.25" x 8.25")
\$2000



Full Page Standard (5.25" x 8.25")
\$550

**Premium positions include the pages facing the back cover and pages opposite the Program/Bio page and the LSS Information page. These placements host full page ads only. There are a limited number of these pages available on a "first come, first served" basis. Enhanced design and technical restrictions apply.*



Half Page (5.25" x 4.12")
\$280



Third Page (5.25" x 2.7")
\$215



Quarter Page
\$145
(5.25" x 2")



Eighth Page
"Business Card"
\$75
(2.5" x 2")